



## JOIN THE CONVERSATION, GENERATE DISCUSSION AND ENGAGE ONLINE

## SOCIAL MEDIA OPPORTUNITIES AT IDLO'S PARTNERSHIP FORUM:

ACCESS TO JUSTICE AND THE RULE OF LAW AS DRIVERS OF SUSTAINABLE DEVELOPMENT: OPPORTUNITIES AND CHALLENGES

Nov 29, 2016 - Ministry of Foreign Affairs and International Cooperation of Italy, Rome

Official Event Hashtag: #ROL4Dev (Rule of Law for Development)

For updates and highlights follow @IDLO on Twitter and @IDLOnews on Facebook.

## **SOCIAL MEDIA SPACE:**

Participants are invited to showcase their commitment and support to furthering the rule of law, development and the SDGs to an extensive global audience by visiting the event's Social Media Space (which will be located outside of the Plenary Room).

## The following activities will be available during the event:

<u>Twitter action</u> – attendees can record a short video in the language of their choice, or share their thoughts in 140 characters with a photograph, which will be issued as a tweet by IDLO.

<u>Facebook Live</u> - attendees can answer questions either directly to camera or through interview format, streamed live to Facebook.

"What does the rule of law mean to you?"

"What does justice mean to you?"

"Why does the rule of law matter to ordinary people?"

OR, tell us your story!

On Camera - attendees can be interviewed by our in-house journalist.

<u>Digital Cards -</u> send us a quote and photo anytime (even before the event) to show your support for #ROL4Dev, and we will post within our event's online conversations.

All of the above activities will be featured prominently on IDLO's social media platforms.

To schedule a visit to the Social Media Space please contact Matthew Bannon <a href="mbannon@idlo.int">mbannon@idlo.int</a> Please share this opportunity with your social media managers, and feel free to contact us for more information.

**Photography** - and video coverage of the event will be provided post-event on IDLO's website www.idlo.int. For special requests please contact secretariat@idlo.int

www.idlo.int Twitter: @IDLO Facebook: @IDLOnews #ROL4Dev