

HIGH-LEVEL GROUP ON JUSTICE FOR WOMEN



SOCIAL MEDIA CHEAT SHEET INAUGURAL MEETING May 28 & 29

A guide to spreading the #JusticeForWomen message on social media.

While considerable progress has been made towards gender equality around the world, there remain significant challenges in the economic, cultural, social and political contexts, as well as in the ability of laws and institutions to advance the rights of women and girls.

To ensure that we collectively spread the word about the need of #JusticeForWomen, IDLO has put together this guide to help stakeholders and the wider community actively engage with social media.

Primary hashtag: #JusticeForWomen

Secondary hashtags: #ChampionsOfJustice | #SDG16 | #SDG5 | #AccessToJustice | #GenderEquality | #2030Agenda

Twitter handles of organizers:

@IDLO | @UN_Women | @nyuCIC

Suggested Facebook post and tweets – long versions

Generic Facebook post:

#Justice is a thread that runs through all #SDGs, and it is of particular importance for achieving #genderequality across the #2030 Agenda. This two-day #JusticeForWomen event, organized by @IDLOnews, @unwomen and @CICnyu marks the beginning of the High-level Group's work in developing concrete recommendations on #accesstojustice for #women and girls. Find out more: <http://bit.ly/2rS1zF7>

Generic Tweet:

#Justice is necessary to achieve #genderequality across #2030Agenda. LIVE UPDATES from today's #JusticeForWomen event organized by @IDLO, @UN_Women & @nyuCIC - marking beginning of High-level Group's work to improve #accesstojustice for women/girls. Info: <http://bit.ly/2rS1zF7>

Opening Session

Today's event on #JusticeForWomen kicks off with contributions from #ChampionsOfJustice: @SigridKaag, @phumzileunwomen & @IreneKhan. @DutchMFA @UN_Women

Opening Plenary

How can the #2030Agenda be used to capture transformative change to improve #justiceforwomen & girls? #Equality & incl for women & girls at heart of #SDGs with #genderequality #SDG5 & #accesstojustice #SDG 16 working hand in hand.

Interactive Panel 1

A number of gaps prevent #women & girls from seeking #justice. Identifying issues is necessary first step to improve #justiceforwomen. Key contributions from @DubravkaSRVAW, @PPrettitore from @WorldBank

Interactive Panel 2

What are the tools & strategies to be implemented to enhance #accesstojustice for #women & girls? Addressing gaps & considering lessons learned are necessary approaches to ensure needs of women & girls are fully identified. #JusticeForWomen

Interactive Panel 3

Lack of #justiceforwomen is very costly for society. What are the advantages of investing in #accesstojustice for #women & girls? Ensuring realization of #SDG16 & #SDG5 is necessary to fight #discrimination & #SGBV.

Closing Session

#JusticeForWomen is key to the achievement of #2030Agenda. What are the next steps in championing #women's #accesstojustice?

SOCIAL MEDIA CARDS

Trello: visit the Trello board for social media cards <https://trello.com/b/gXmU6Qma>



Reminder: Twitter messages only allow a maximum use of 280 characters