

**INTERNATIONAL DEVELOPMENT LAW ORGANIZATION  
INVITATION TO BID**

Reference: ITB No. <b>N_583_2021_MNG</b>	Date: <b>May 21, 2021</b>
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Dear Sir/Madam,

The International Development Law Organization (IDLO) kindly invites your Company/Organization to submit a Bid for **Media Dissemination Services**. The full requirement is described in Annex C.

We also request that your Bid is submitted using the format specifically detailed in Annex D, E and F.

Bids submitted by email must be limited to a maximum of **10MB**, virus-free and no more than two email transmissions. They must be free from any form of virus or corrupted contents, or the quotations shall be rejected.

Bids shall be evaluated based on the criteria set in Annex B.

IDLO is not bound to accept any Bid, nor award a Contract, nor be responsible for any costs associated with a Bidder's preparation and submission of a Bid, regardless of the outcome or the manner of conducting the selection process.

IDLO encourages every prospective Supplier to avoid and prevent conflicts of interest, by disclosing to IDLO if you, or any of your affiliates or personnel, were involved in the preparation of the requirements, design, specifications, cost estimates, and other information used in this Invitation to Bid (ITB).

By submitting a Bid in response to this information, Bidders are confirming acceptance of IDLO General Terms and Conditions for the Procurement of Goods or Services and IDLO Supplier Code of Conduct in full and; Payment Policy where payment is made within 30 days after delivery of service on presentation of complete and correct invoice.

This ITB consists of the following Annexes. Please be guided by these in preparing your Bid:

a.	Instructions to Bidders	Annex A
b.	Preliminary Screening Criteria	Annex B
c.	Terms of Reference (TOR)	Annex C
d.	Bid Submission Form	Annex D
e.	Bidder Information Form	Annex E
f.	Price Schedule	Annex F
g.	IDLO Special Conditions of Contract	Annex G
h.	IDLO General Terms and Conditions for the Procurement of Goods or Services and IDLO Supplier Code of Conduct	Annex H

For any questions/clarifications related to this ITB before Deadline for Submissions of Bid, please contact IDLO on [tenders@idlo.int](mailto:tenders@idlo.int) and mention **Clarification ITB N\_583\_2021\_MNG** in the subject section of your email.

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Deadline for Submission of Proposals:

On or before **Date: June 7, 2021 Time: 15:00 hours Rome, Italy** local time.

Thank you and we look forward to receiving your Bid.

Sincerely yours,

International Development Law Organization | IDLO  
Mongolia Country Office

**ANNEX A**  
**INSTRUCTIONS TO BIDDERS**

1. General Considerations	In preparing the Bid, the Bidder is expected to examine the ITB in detail. Material deficiencies in providing the information requested in the ITB may result in rejection of the Bid. The Bidder will not be permitted to take advantage of any errors or omissions in the ITB. Should such errors or omissions be discovered, the Bidder must notify IDLO.
2. Cost of the Bid	The Bidder shall bear all costs associated with the preparation and submission of the Bid. IDLO will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the solicitation.
3. Currency of Bid	Bids shall be nominated exclusively in <b>Mongolian Tugriks</b> .  <i>Note: Local Suppliers must comply with any applicable laws regarding doing business in other currencies</i>
4. Language of the Bid	The Bid and all correspondences and documents relating to the Bid exchanged by the Bidder and IDLO shall be written in the English language.
5. Delivery Term and Place	Goods/Services will be delivered within agreed days after receipt of PO or contract from IDLO to IDLO Mongolia Country Office.
6. Deadline for Submissions of Bids	The Bid shall be addressed to IDLO on or before <b>Date: June 7, 2021</b> <b>Time: 15:00 hours Rome, Italy local time.</b>  <i>Note: Proposals submitted by email must be limited to a maximum of <b>10MB</b>, virus-free and no more than two email transmissions. They must be free from any form of virus or corrupted contents, or the quotations shall be rejected.</i>
7. Documents comprising the Bid	The Bid shall comprise the following components: 1. Bid Submission Form (see Annex D); 2. Bidder Information Form (see Annex E) 3. Price Schedule (Annex F)
8. Contents of solicitation documents	The Bidder is expected to examine all corresponding instructions, forms, terms and specifications contained in the Solicitation Documents. Failure to comply with these documents will be at the Bidder's risk and will affect the evaluation of the Bid.
9. Clarification of solicitation documents	A prospective Bidder requiring any clarification on this ITB may contact IDLO by email on <a href="mailto:tenders@idlo.int">tenders@idlo.int</a> no later than 72 hours prior to the deadline for submission of Bids.  The requests for clarification will have " <b>Clarifications for ITB N_583_2021_MNG</b> " mentioned in the subject.  Written copies of the organization's response (including an explanation of the query but without identifying the source of inquiry)

	<p>will be sent to all prospective Bidders that have received the Solicitation Documents or posted on IDLO website.</p> <p>Any delay in IDLO's response shall not be used as a reason for extending the deadline for submission, unless IDLO determines that such an extension is necessary and communicates a new deadline to all the Bidders.</p>
10. Amendments of solicitation documents	<p>At any time prior to the deadline for submission of Bids IDLO may, for any reason, whether at its own initiative or in response to a clarification requested by a prospective Bidder, modify the Solicitation Documents by amendment.</p> <p>All prospective Bidders that have received the Solicitation Documents will be notified in writing of all amendments to the Solicitation Documents.</p> <p>In order to afford prospective Bidders reasonable time for taking the amendments into account and preparing their offers, the procuring IDLO entity may, at its discretion, extend the deadline for the submission of Bids.</p>
11. Format, signing sealing, marking and submission of Bids	<p>The Bid shall be signed by the Bidder or a person or persons duly authorized to bind the Bidder to the contract. The latter authorization shall be indicated by written power-of-attorney accompanying the Bid.</p> <p>The Bid must be submitted using the format specifically detailed in Annex D, E and F.</p> <p>A Bid shall contain no interlineations, erasures, or overwriting except, as necessary to correct errors made by the Bidder, in which case such corrections shall be initialed by the person or persons signing the Bid.</p>
12. Joint Venture, Consortium, or Association	<p>If the Bidder is a group of legal entities that will form or have formed a Joint Venture (JV), Consortium or Association for the Bid, they shall confirm in their Bid that : (i) they have designated one party to act as a lead entity, duly vested with authority to legally bind the members of the JV, Consortium or Association jointly and severally, which shall be evidenced by a duly notarized Agreement among the legal entities, and submitted with the Bid; and (ii) if they are awarded the contract, the contract shall be entered into, by and between IDLO and the designated lead entity, who shall be acting for and on behalf of all the member entities comprising the joint venture.</p> <p>After the Deadline for Submission of Bid, the lead entity identified to represent the JV, Consortium or Association shall not be altered without the prior written consent of IDLO.</p> <p>The lead entity and the member entities of the JV, Consortium or Association shall abide by the requirement outlined in the following</p>

	<p>section in respect of submitting only one bid.</p> <p>The description of the organization of the JV, Consortium or Association must clearly define the expected role of each of the entity in the joint venture in delivering the requirements of the RFP, both in the Bid and the JV, Consortium or Association Agreement. All entities that comprise the JV, Consortium or Association shall be subject to the eligibility and qualification assessment by IDLO.</p> <p>A JV, Consortium or Association in presenting its track record and experience should clearly differentiate between:</p> <ol style="list-style-type: none"> <li>Those that were undertaken together by the JV, Consortium or Association; and</li> <li>Those that were undertaken by the individual entities of the JV, Consortium or Association.</li> </ol> <p>Previous contracts completed by individual experts working privately but who are permanently or were temporarily associated with any of the member firms cannot be claimed as the experience of the JV, Consortium or Association or those of its members, but should only be claimed by the individual experts themselves in their presentation of their individual credentials.</p> <p>JV, Consortium or Associations are encouraged for high value, multi-sectoral requirements when the spectrum of expertise and resources required may not be available within one firm.</p> <p>The description of the organization of the JV, Consortium or Association must clearly define the expected role of each of the entity in the joint venture in delivering the requirements of the RFP, both in the Bid and the JV, Consortium or Association Agreement. All entities that comprise the JV, Consortium or Association shall be subject to the eligibility and qualification assessment by IDLO.</p>
13. Only One Bid	<p>The Bidder (including the individual members of any Joint Venture) shall submit only one Bid, either in its own name or as part of a Joint Venture.</p> <p>Bids submitted by two (2) or more Bidders shall all be rejected if they are found to have any of the following:</p> <ol style="list-style-type: none"> <li>they have at least one controlling partner, director or shareholder in common; or</li> <li>any one of them receive or have received any direct or indirect subsidy from the other/s; or</li> <li>they have the same legal representative for purposes of this ITB; or</li> <li>they have a relationship with each other, directly or through common third parties, that puts them in a position to have access to information about, or influence on the Bid of, another Bidder regarding this ITB process;</li> </ol>

	<p>e) they are subcontractors to each other's Bid, or a subcontractor to one Bid also submits another Bid under its name as lead Bidder;</p> <p>f) or some key personnel proposed to be in the team of one Bidder participates in more than one Bid received for this ITB process. This condition relating to the personnel, does not apply to subcontractors being included in more than one Bid.</p>
14. Late Bids	Any Bid received by IDLO after the deadline for submission of Bids, pursuant to clause <i>Deadline for the submission of Bid</i> , will be rejected and sent back unopened or destroyed unopened if the return cannot be secured unless the Bid was sent by email but was not properly received due to issues in IDLO mailing system.
15. Validity Period of Bids	All Bids will be valid for <b>90 days</b> from the deadline for submission of Bids. In exceptional circumstances IDLO may request the Bidders to extend the validity of the Bid beyond what has been initially indicated in this ITB. The Bidders shall be invited to confirm the extension in writing, without any modification whatsoever on the Bid. The Bidders may choose not to extend the validity period of the Bid upon request of IDLO.
16. Modification and withdrawal of Bids	<p>The Bidder may modify/withdraw its Bid after the Bid's submission, provided that written notice of the withdrawal is received by IDLO prior to the deadline prescribed for submission of Bids.</p> <p>The Bidder's modification/withdrawal notice shall be prepared, sealed, marked, and dispatched in accordance with the provisions of clause <i>Deadline for Submission of Bids</i>.</p> <p>No Bid may be modified nor withdrawn after the deadline for submission of Bids.</p> <p>No Bid may be modified/withdrawn in the Interval between the deadline for submission of Bids and the expiration of the period of Bid validity specified by the Bidder in the Bid Submission Form.</p>
17. Amendment of the Bid	<p>At any time prior to the deadline of Bid submission, IDLO may for any reason, such as in response to a clarification requested by a Bidder, modify the ITB in the form of an amendment to the ITB. Amendments will be made available to all prospective bidders.</p> <p>If the amendment is substantial, IDLO may extend the Deadline for submission of bid to give the Bidders reasonable time to incorporate the amendment into their Bids.</p>
18. Bidders' conference	<input checked="" type="checkbox"/> N/A
19. Right to accept, reject, or render non-responsive any or all Bids	IDLO reserves the right to accept or reject any Bid, to render any or all of the Bids as non-responsive, and to annul the solicitation process and to reject all Bids at any time prior to award of contract, without incurring any liability, or obligation to inform the affected

	Bidder(s) of the grounds for IDLO's action. Furthermore, IDLO shall not be obliged to award the contract to the lowest priced offer.
20. Clarification of Bids	To assist in the examination, evaluation and comparison of Bids, IDLO may at its discretion ask the Bidder for clarification of its Bid. The request for clarification and the response shall be in writing and no change in price or substance of the Bid shall be sought, offered or permitted.
21. Evaluation of Eligibility and Qualification	<p>In general terms, Bidders that meet the following criteria may be considered qualified:</p> <ul style="list-style-type: none"> <li>a) They are not included in IDLO Sanctions lists (EU, US, UN);</li> <li>b) They have a good financial standing and have access to adequate financial resources to perform the contract and all existing commercial commitments,</li> <li>c) They have the necessary similar experience, technical expertise, production capacity where applicable, quality certifications, quality assurance procedures and other resources applicable to the provision of the services required;</li> <li>d) They are able to comply fully with IDLO General Terms and Conditions of Contract and IDLO Supplier Code of Conduct;</li> <li>e) They do not have a consistent history of court/arbitral award decisions against the Bidder; and</li> <li>f) They have a record of timely and satisfactory performance with their clients.</li> </ul>
22. Price variation	Bidders shall not vary their prices for any reason after the deadline of the tender and while the Bid is still valid.
23. Preliminary Screening	IDLO will screen the Bids' Annex D and E to determine whether they are complete, whether the documents have been properly signed, and whether the Bid is generally in order.
24. Correction of errors	In the event of a discrepancy between the unit price and the total price, the unit price shall prevail and the total price shall be corrected by IDLO. If the Bidder does not accept the final price based on IDLO's correction of errors, its Bid will be rejected.
25. Due Diligence	<p>IDLO reserves the right to undertake a due diligence exercise aimed at determining to its satisfaction, the validity of the information provided by the Bidder. Such exercise shall be fully documented and may include, but need not be limited to, all or any combination of the following:</p> <ul style="list-style-type: none"> <li>a) Verification of accuracy, correctness and authenticity of information provided by the Bidder;</li> <li>b) Validation of extent of compliance to the ITB requirements and evaluation criteria based on what has so far been found by the evaluation team;</li> <li>c) Inquiry and reference checking with Government entities with jurisdiction on the Bidder, or with previous clients, or</li> </ul>

	<p>any other entity that may have done business with the Bidder;</p> <p>d) Inquiry and reference checking with previous clients on the performance on on-going or contracts completed, including physical inspections of previous works, as necessary;</p> <p>e) Physical inspection of the Bidder's offices, branches or other places where business transpires, with or without notice to the Bidder;</p> <p>f) Other means that IDLO may deem appropriate, at any stage within the selection process, prior to awarding the contract.</p>
26. Responsiveness of Bid	<p>IDLO will determine the substantial responsiveness of each Bid to the ITB. For purposes of this Clause, a substantially responsive Bid is the one which materially conforms to the requirement of the tender and any mandatory terms contained in the Solicitation Documents.</p> <p>IDLO's determination of a Bid's responsiveness is based on the contents of the Bid itself without recourse to extrinsic evidence.</p>
27. Contract Award	<p>Contract Award shall be granted according to:</p> <p>a) Full submission of relevant documentation as per Preliminary Screening Criteria (Annex B);</p> <p>b) Full submission of Bid Submission Form (Annex D) signed and stamped;</p> <p>c) Full submission of Bidder Information Form (Annex E);</p> <p>d) Full submission of Price Schedule (Annex F) signed and stamped;</p> <p>e) Lowest priced, most technically acceptable/compliant offer;</p>
28. Debriefing	<p>In the event that a Bidder is unsuccessful, the Bidder may request a debriefing from IDLO. The purpose of the debriefing is to discuss the strengths and weaknesses of the Bidder's submission, in order to assist the Bidder in improving its future bids for IDLO procurement opportunities. The content of other bids and how they compare to the Bidder's submission will not be discussed.</p>
29. Right to Vary Requirements at the time of the Award	<p><input checked="" type="checkbox"/> <b>N/A for Framework Agreement</b></p> <p><input type="checkbox"/> Yes</p>
30. Contract Signature	<p>Within five (5) calendar days from the date of receipt of the Contract, the successful Bidder shall sign and date the Contract and return it to IDLO. Failure to do so may constitute sufficient grounds for the annulment of the award, and forfeiture of the Bid Security, if any, and on which event, IDLO may award the Contract to the Second Ranked Bidder or call for new Bids.</p>
31. Payment Terms	<p>IDLO will make payment within <b>30 days</b> after satisfactory receipt of all goods and upon submission of the invoice by the Supplier.</p>

32. General Terms and Conditions and Supplier Code of Conduct	<p>Any Contract or Purchase Order that will be signed as a result of this ITB shall be subject to the IDLO's General Terms and Conditions and Supplier Code of Conduct attached as Annex H.</p> <p>The mere act of submission of a Bid implies that the Bidder accepts both Annexes in full.</p>
33. Liquidated Damages	<p><input type="checkbox"/> <del>N/A</del></p> <p><input checked="" type="checkbox"/> <b>Yes - For late delivery of Services, IDLO shall be entitled to claim liquidated damages from the Contractor in accordance with Article 18 of the General Terms and Conditions.</b></p> <p><b>if the Contractor fails to perform the requested Services within the time period specified and as stipulated in the terms and conditions of the Contract, IDLO may, without formal notice and without prejudice to its other remedies under the Contract, be entitled to liquidated damages for every day delay in the provision and completion of the Services.</b></p>
34. Partial Bid	<p><input checked="" type="checkbox"/> <b>Not permitted</b></p> <p><input type="checkbox"/> <del>Permitted</del></p>
35. Customs clearance, if needed, shall be done by:	<p><input type="checkbox"/> <del>IDLO</del></p> <p><input type="checkbox"/> <del>Supplier</del></p> <p><input checked="" type="checkbox"/> <b>N/A</b></p>

**ANNEX B**  
**PRELIMINARY SCREENING CRITERIA**

**A. MINIMUM ELIGIBILITY CRITERIA**

Subject	Criteria	Document Submission Requirement
<b>ELIGIBILITY</b>		
<b>Legal Status</b>	Vendor is a legally registered entity.	Certificate of Incorporation/Registration
<b>Nature of Organization</b>	Vendor is a <b>Media Group</b> consisting of multiple media companies including radio stations, TV Channels and News Websites.  Minimum cooperation with 3 radio, 5 TV channels, and 5 websites.	Copy of Contracts, MOUs, or Reference Letters with/from 3 Radio Stations, 5 TV Channels, and 5 New Websites
<b>Tax Revenue</b>	Vendor is registered with pertinent country's revenue authority.	Valid Tax Compliance Certificate
<b>Eligibility</b>	Vendor is not suspended, nor debarred, nor otherwise identified as ineligible by any UN Organization or the World Bank Group or any other international Organization in accordance with ITB Annex A Clause 21.	Internal Sanction Checks to be conducted
<b>Bankruptcy</b>	Has not declared bankruptcy, is not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against the vendor that could impair its operations in the foreseeable future.	Self-Attestation Letter
<b>Company profile</b>	Description of all related services offered, physical address and contact details for office.	Full Company Profile

## B. QUALIFICATION CRITERIA

QUALIFICATION	Criteria	Document Submission Requirement
<b>Litigation History</b>	No consistent history of court/arbitral award decisions against the Bidder for the last 3 years.	Self-Attestation Letter
<b>Previous Experience</b>	Minimum 2 contracts of similar value and nature implemented over the last 2 years with UN Agencies, INGOs, Embassies or Government State Agencies indicating contactable domain email references for verification  <i>(For JV/Consortium/Association, all Parties cumulatively should meet requirement).</i>	Copies of two (2) Contracts/ LPOs / Reference Letters with contactable domain email addresses for verification
<b>Financial Standing</b>	Minimum average annual turnover of EUR 15.000 for the past 2 years. (For JV/Consortium/Association, all Parties cumulatively should meet requirement).	Financial Statements for the past two (2) years
	Bidder must demonstrate the current soundness of its financial standing and indicate its prospective long-term profitability. (For JV/Consortium/Association, all Parties cumulatively should meet requirement).	Financial Statements for the past two (2) years

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**ANNEX C**  
**TERMS OF REFERENCE / TECHNICAL SPECIFICATIONS**  
**MEDIA DISSEMINATION SERVICES**

**A. About IDLO**

The International Development Law Organization (IDLO) is an intergovernmental organization exclusively devoted to promoting the rule of law. Established in 1983, IDLO works to enable governments and empower people to reform laws and strengthen institutions to promote peace, justice, sustainable development and economic opportunity. Its programs, research and policy advocacy cover the spectrum of rule of law from peace and institution building to social development and economic recovery in countries emerging from conflict and striving towards democracy.

The Assembly of Parties is IDLO's highest decision-making body. It is composed of Representatives of all Member Parties, which have joined the Establishment Agreement of IDLO. IDLO currently has 37 Member Parties. IDLO has its Headquarters in Rome, a Branch Office in The Hague, Liaison Offices for the United Nations in New York and Geneva, and Country Office in Ulaanbaatar, Mongolia.

The work of IDLO is sustained by a dynamic, diverse, multinational and multicultural workforce, comprised of over 400 employees plus additional personnel in the non-employee category such as consultants and interns. About one fourth of the IDLO workforce is based in its Headquarters in Rome, while the rest are spread across the globe in our Branch and Country offices.

**B. Background**

The International Development Law Organization (IDLO) has been implementing the "Strengthening the gender-based violence response in Mongolia" Project (2019-2022), aimed at empowering victims of domestic violence to access justice, claim their rights and play an active role in advocating against domestic violence. This initiative is funded by Global Affairs Canada in Mongolia and will be implemented in close cooperation with the Government of Mongolia, justice sector institutions, professional associations of lawyers, academia and civil society.

Domestic violence (DV) affects nearly 60 percent of Mongolian women who are married or in an intimate partnership according to a 2017 study by the United Nations Population Fund (UNFPA). The Government of Mongolia has taken a number of legislative and policy steps aimed at addressing domestic violence more effectively. A new domestic violence law passed in 2017 criminalized domestic violence for the first time and provided a framework for increased agency cooperation to assist victims. While the new legal framework undeniably offers an improved, holistic and more victim-centred approach de jure, its practical implementation and adherence to the needs of victims requires significant technical assistance, effective ongoing monitoring, and coordination among all relevant actors.

This Project aims to increase access to justice for victims of domestic violence that incorporates a victim-centred approach by:

1. Identifying DV legislative gaps and obstacles encountered by victims of DV while navigating the justice system through trial monitoring and research;
2. Developing capacities of civil society, lawyers, and law students to provide primary and qualified legal assistance using a victim-centred approach, as well as consolidate CSOs in this field to build up referral capabilities among themselves and with other service providers, and to strengthen their advocacy efforts;
3. Building capacity of police, prosecutors, and judges to implement the law and provide victim-centred responses;

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4. Increasing the legal awareness of DV victims about their rights, available protection mechanisms and remedies, along with ensuring sensitive public outreach in cases of DV.

To increase victims' knowledge about their rights and existing legal procedures, the Project has been organizing a public legal awareness campaign on print, social media, radio, and TV outlets reaching out to victims who frequently encounter difficulties in accessing justice.

### **C. Condition of Contract**

IDLO is looking to establish several Framework Agreements with able and qualified Suppliers. A Framework Agreement is a type of agreement with its terms and conditions under which procurement of goods or services can be effected over a specified period, but which places no obligation on IDLO to order any minimum or maximum quantity.

Each Framework Agreement will have its specified list of services, indicating the upper ceiling price agreed at the ITB stage. The upper ceiling price list (as well as discounted rates, if applicable) are provisional and are intended solely for the purposes of evaluation and comparison of Bids and to determine the upper ceiling limit in the Framework Agreement. The Service Providers cannot go beyond the upper ceiling price.

After entering into a Framework Agreement, IDLO shall place order on a "need basis".

IDLO shall initiate a Secondary Tender to request confirmation from the Supplier on its goods and service availability and prices by email. The Supplier shall confirm by return email within 48 hours (including any applicable discounts).

IDLO shall make award decision based on "lowest priced, most technically acceptable/compliant offer".

The confirmed award shall be in the form of a duly authorized Work Order. The Work Order is IDLO's commitment against Framework Agreements. The Work Order will provide information on the exact items, its quantities and unit prices (lifted from the Framework Agreement) in addition to other logistic details.

The duration for Framework Agreement(s) is 12 months with an option to extend at the same price, terms and conditions for a second 12-month period subject to satisfactory performance and agreement by both parties.

### **D. Expected Output**

The Project needs to disseminate campaign content through different media channels and reach targeted audiences. The Project plans to initiate three (3) campaigns in accordance with the below timeline:

1. Campaign 1 - 15 June 2021
2. Campaign 2 – 15 August 2021
3. Campaign 3 – 15 November 2021

Each campaign shall run for a total of fourteen (14) days. The media dissemination campaigns shall be in the form of TV Programs, Radio Programs and Article/Banner publications on relevant news websites. The number and frequency of disseminations per type shall be commissioned by IDLO depending on availability.

This ITB is for **Media Dissemination Services**. The Contractor is expected to be responsible for:

- Contacting media companies such as TV stations, FM radio stations, media websites and reserving the airtime to broadcast contents including videos, posters, banners and articles developed by the content developer hired by the Project.
- Ensuring best possible content quality and accurate messaging, as well as appropriate production and dissemination costs.

#### E. Summary of Services Required:

##### I. Media Dissemination

###### 1. Lot 1 – Radio Program

The Contractor shall be responsible for securing radio studios for a discussion program inclusive of social media Live Streaming, Development and Dissemination of Audio Advertisements.

###### 2. Lot 2 – TV Program

The Contractor shall be responsible for

- Securing broadcasting studios/ TV facilities for TV program discussion and dissemination of promotion videos
- The guest speakers shall be selected by IDLO prior to airtime.

###### 3. Lot 3 – Website Publications

The Contractor shall be responsible for securing publication of articles, interviews and banners in the 5 top media websites in Mongolia ([www.ikon.mn](http://www.ikon.mn), [www.gogo.mn](http://www.gogo.mn), [www.news.mn](http://www.news.mn)).

##### II. Media Dissemination Report

The Contractor shall prepare a report on media dissemination outreach after each campaign.

#### F. Detailed Specifications:

Lots	Category of service	Description
Lot 1 - Radio program	FM, Radio Programs:	Radio discussion program with guest speakers (selected by IDLO) <ul style="list-style-type: none"> <li>• Top 3 FM channels (FM 88.3; FM 104.5, FM 106)</li> <li>• Live broadcast on Facebook page</li> <li>• Duration: 30-40 min</li> <li>• Coverage: Nationwide,</li> <li>• Coverage: Ulaanbaatar</li> </ul>
	Dissemination of audio advertisement:	Dissemination of audio advertisement with length of 15 seconds. <ul style="list-style-type: none"> <li>• Top 3 FM, radio channels (FM 88.3; FM 104.5, FM 106)</li> <li>• Broadcasting frequency: 7 times per day</li> <li>• Target listener area: Nationwide</li> </ul>
		Dissemination of audio advertisement with length of 15 seconds. <ul style="list-style-type: none"> <li>• Top 3 FM channels (FM 88.3; FM 104.5, FM 106)</li> <li>• Broadcasting frequency: 7 or more times per day</li> </ul>

Lots	Category of service	Description
		<ul style="list-style-type: none"> <li>Target listener area: Ulaanbaatar</li> </ul>
Lot 2 - TV program	Discussion program,	Securing the broadcast of TV discussion program from studios of TV stations <ul style="list-style-type: none"> <li>Top 5 TV channels (MNB, Mongol HD, NTV, Bolowsrol TV, TV9)</li> <li>Duration: 30-60 min</li> <li>Guest speakers shall be selected by IDLO</li> </ul>
	Dissemination of promotion videos	Dissemination of high-quality promotion video with length of 2 minutes between 19:00-22:00 <ul style="list-style-type: none"> <li>Top 5 TV channels (MNB, Mongol HD, NTV, Bolowsrol TV, TV9)</li> <li>Coverage - Nationwide</li> </ul>
		Dissemination of promotion video with length of 2 minutes between 09:00-18:59 <ul style="list-style-type: none"> <li>Top 5 TV channels (MNB, Mongol HD, NTV, Bolowsrol TV, TV9)</li> <li>Coverage - Nationwide</li> </ul>
	Guest speaker	Guest speaker program during TV evening news (IDLO will select guest speaker) <ul style="list-style-type: none"> <li>Top 5 TV channels (MNB, Mongol HD, NTV, Bolowsrol TV, TV9)</li> <li>Time: between 19:00-21:00</li> <li>Coverage: Nationwide</li> </ul>
	Subtitled advertisement	Subtitled advertisement on TV
Lot 3 – Website Publications	Feature article or interview	Feature article, interview or visual contents <ul style="list-style-type: none"> <li>Top 3 websites (www.ikon.mn, www.gogo.mn, www.news.mn)</li> </ul>
	Banner	Banner <ul style="list-style-type: none"> <li>Top 3 websites (www.ikon.mn, www.gogo.mn, www.news.mn)</li> </ul>

**ANNEX D  
BID SUBMISSION FORM**

**This Form must be submitted using the Supplier's Official Letterhead/Stationery in the format specified below)**

Dear Sir / Madam,

Having examined the Solicitation Documents, the receipt of which is hereby duly acknowledged, we, the undersigned, offer to provide **Services** for **[INSERT AMOUNT OF MONEY AND CURRENCY]** as may be ascertained in accordance with the Price Schedule (Annex F) attached herewith and made part of this Bid.

We undertake, if our Bid is accepted, to commence and complete delivery of all services specified in the contract within the time frame stipulated.

We agree to abide by this Bid for a period of 90 days from the date fixed for opening of Bids in the Invitation to Bid, and it shall remain binding upon us and may be accepted at any time before the expiration of that period.

We hereby accept the IDLO's General Terms and Conditions in full and Payment Policy of payment within 30 days after delivery of service on presentation of complete and correct invoice.

We understand that you are not bound to accept any Bid you may receive.

Company/Organization: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: **Select date**

Signature: \_\_\_\_\_

*Duly authorized to sign this Bid*

**ANNEX E**  
**BIDDER INFORMATION FORM**

<b>Name of Bidder:</b>	[Insert Name of Bidder]	<b>Date:</b>	Select date
<b>ITB reference:</b>	ITB N_583_2021_MNG		
<b>Legal name of Bidder</b>	[Complete]		
<b>Legal address</b>	[Complete]		
<b>Year of registration</b>	[Complete]		
<b>Bidder's Authorized Representative Information</b>	Name: [Complete] Title: [Complete] Telephone numbers: [Complete] Email: [Complete]		
<b>Are you an IDLO vendor?</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No    If yes, [insert IDLO vendor number]		
<b>Countries of operation</b>	[Complete]		
<b>No. of full-time employees</b>	[Complete]		
<b>Quality Assurance Certification (e.g. ISO 9000 or Equivalent) (If yes, provide a Copy of the valid Certificate):</b>	[Complete]		
<b>Does your Company hold any accreditation such as ISO 14001 or ISO 14064 or equivalent related to the environment? (If yes, provide a Copy of the valid Certificate):</b>	[Complete]		
<b>Contact person that IDLO may contact for requests for clarifications during Bid evaluation</b>	Name: [Complete] Title: [Complete] Telephone numbers: [Complete] Email: [Complete]		
<b>Please attach the following documents:</b> <b>As per Annex B – Preliminary Screening Criteria</b>	<ul style="list-style-type: none"> <li>▪ Valid Certificate of Incorporation/ Business Registration</li> <li>▪ Valid Tax Compliance Certificate</li> <li>▪ Copy of Contracts, MOUs, or Reference Letters with/from 3 Radio Stations, 5 TV Channels, and 5 New Websites</li> <li>▪ Company Profile showing a description of all related services offered, physical address and contact details for office</li> <li>▪ Self-Attestation Letter on No Vendor Debarment, Bankruptcy or Litigation History</li> <li>▪ Copy of minimum 2 contracts of similar value and nature implemented over the last 2 years with UN Agencies, INGOs, Embassies or Government State Agencies indicating contactable domain email references for verification.</li> <li>▪ Financial Statements for the past two (2) years.</li> </ul>		

**ANNEX F**  
**PRICE SCHEDULE**

The Price Schedule must provide a detailed cost breakdown. Provide separate figures for each lot.

<b>Lots</b>	<b>Category of service</b>	<b>Description</b>	<b>Unit of measure</b>	<b>Unit price (MNT)</b>
Lot 1 - Radio program	FM, Radio program:	Radio discussion program with guest <ul style="list-style-type: none"> <li>• Top 3 FM channels (FM 88.3; FM 104.5, FM 106)</li> <li>• Live broadcast on Facebook page</li> <li>• Duration: 30-40 min</li> </ul>	Per Program	
	Dissemination of audio advertisement:	Dissemination of audio advertisement with length of 15 seconds. <ul style="list-style-type: none"> <li>• Top 3 FM, radio channels (FM 88.3; FM 104.5, FM 106)</li> <li>• Broadcasting frequency: 7 times per day</li> <li>• Target listener area: Nationwide</li> </ul>	Per Day	
		Dissemination of audio advertisement with length of 15 seconds. <ul style="list-style-type: none"> <li>• Top 3 FM channels (FM 88.3; FM 104.5, FM 106)</li> <li>• Broadcasting frequency: 7 times per day</li> <li>• Target listener area: Ulaanbaatar</li> </ul>	Per Day	
Lot 2 - TV program	Discussion program	TV discussion program <ul style="list-style-type: none"> <li>• Top 5 TV channels (MNB, Mongol HD, NTV, Bolowsrol TV, TV9)</li> <li>• Duration: 30-60 min</li> <li>• Guests will be selected by IDLO</li> </ul>	Per Program	
	Dissemination of promotion videos	Dissemination of high-quality promotion video with length of 2 minutes between 19:00-22:00 Hours <ul style="list-style-type: none"> <li>• Top 5 TV channels (MNB, Mongol HD, NTV, Bolowsrol TV, TV9)</li> <li>• Coverage - Nationwide</li> </ul>	Per Second	

Lots	Category of service	Description	Unit of measure	Unit price (MNT)
		Dissemination of high-quality promotion video with length of 2 minutes between 09:00-18:59 Hours <ul style="list-style-type: none"> <li>Top 5 TV channels (MNB, Mongol HD, NTV, Bolowsrol TV, TV9)</li> <li>Coverage - Nationwide</li> </ul>	Per Second	
	Guest speaker program	Guest speaker program during TV evening news (IDLO will select guest speaker) <ul style="list-style-type: none"> <li>Top 5 TV channels (MNB, Mongol HD, NTV, Bolowsrol TV, TV9)</li> <li>Time: between 19:00-21:00</li> </ul> Coverage: Nationwide	Per Program	
	Subtitled Advertisement	Subtitled advertisement on TV	Per Word	
Lot 3 – Website Publications	Article or interview Publication	Feature article, interview or visual contents <ul style="list-style-type: none"> <li>Top 3 websites (www.ikon.mn, www.gogo.mn, www.news.mn)</li> <li>Special 3 news</li> </ul>	Per Day	
	Banner Publication	Banner <ul style="list-style-type: none"> <li>Top 3 websites (www.ikon.mn, www.gogo.mn, www.news.mn)</li> </ul>	Per Day	

<b>Name, position and signature of the Bidder</b>  <hr/> <i>Duly authorised to sign this Bid</i>  <b>Date:</b>	<b>Bidder's Stamp</b>
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**ANNEX G**  
**IDLO SPECIAL CONDITIONS OF CONTRACT**

The following Special Conditions of Contract shall supplement and/or amend the IDLO General Terms and Conditions for the Procurement of **Goods/Services**. Whenever there is a conflict, the provisions of the Special Conditions of Contract shall prevail over those in IDLO General Terms and Conditions for the Procurement of **Goods/Services**.

Place of delivery	<b>IDLO Mongolia Country Office, Ulaanbaatar</b>
Delivery date	<p>The Framework Agreement will be signed for a period of up to 12 months. IDLO is not obliged to use the services provided by the Contractor.</p> <p>IDLO will review the quality of services and deliverables after 12 months of provision of services. Subject to satisfactory performance and agreement by both parties the Framework Agreement may be extended for 12 months. The overall duration of the contract will not exceed 24 months.</p> <p>The prices will remain unchanged during the period of contract implementation.</p>
Payment terms	IDLO will process payment within 30 days after satisfactory receipt of all goods/ provision of services and upon receipt of the complete and correct invoice by the service provider.

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**ANNEX H**  
**IDLO GENERAL TERMS AND CONDITIONS FOR THE PROCUREMENT OF GOODS OR SERVICES**  
**AND**  
**IDLO SUPPLIER CODE OF CONDUCT**

Any proposal submission will imply the unconditional acceptance of IDLO General Terms and Conditions for Goods and Services and adherence to the Supplier Code of Conduct.

The documents are available on IDLO Procurement Website:

[https://www.idlo.int/sites/default/files/documents/general\\_terms\\_and\\_conditions\\_for\\_goods\\_august\\_2020.pdf](https://www.idlo.int/sites/default/files/documents/general_terms_and_conditions_for_goods_august_2020.pdf)

[https://www.idlo.int/sites/default/files/documents/general\\_terms\\_and\\_conditions\\_for\\_services\\_august\\_2020.pdf](https://www.idlo.int/sites/default/files/documents/general_terms_and_conditions_for_services_august_2020.pdf)

<https://www.idlo.int/sites/default/files/documents/idlo-supplier-code-of-conduct.pdf>