

SDG 16 as a compass for navigating intersecting crises

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SPEAKER BIO



Ms. Marina Ponti, Global Director, UN SDG Action Campaign

In her role Ms. Ponti led several global initiatives including the #Trunitaround and <u>#FlipTheScript</u> campaigns that have mobilized over more than 350 million SDG actions in 190 countries and the <u>UN SDG</u> <u>Action Awards</u> that identifies and celebrates changemakers from across geographies and sectors. As a strong advocate for social and climate justice, Ms. Ponti believes in the power of creativity to lead positive change towards more inclusive, sustainable and peaceful

societies. Previously as one of the main architects of the UN Millennium Campaign, Ms. Ponti served as the Global Deputy Director and Regional Director for Europe for over a decade and was at the vanguard of innovative campaign initiatives, building multi-stakeholder coalitions, mobilizing resources and forging long-term partnerships between civil society organizations, local governments, parliamentarians, media, private sector and the UN. She also served as a Special Advisor on post-2015 during the final negotiations of the 2030 Agenda, along her roles at the UNICEF and UN Secretariat and Catapult - a girls and women's right crowdfunding platform.





